

PROMOTING BLACK ECONOMIC EMPOWERMENT IN THE AUTOMOTIVE INDUSTRY

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The performance of the South African automotive industry and its contribution to the country's economic growth in recent years has been significant. The government's policies on Black Economic Empowerment (BEE), equity and redress, however, make the challenge for the automotive industry to keep on performing well even more challenging. The reason for this is that pressure is put on Original Equipment Manufacturers (OEMs) in South Africa to procure to a larger extent from previously disadvantaged suppliers.

The aim of this paper is to outline the main problems encountered by BEE suppliers in the automotive industry, as well as to outline current policies in place to address the challenges.